

SWELL SUMMIT

Strandhill, Sligo
31 January 2015



SWELL SLIGO

web :: creative :: enterprise



THE SWELL SUMMIT

The Swell Summit will take place on **31 JANUARY 2015** in Sligo Airport, Strandhill, Co Sligo.

This unique venue overlooks beautiful Sligo Bay and is tucked between the iconic Ben Bulbin and Knocknarea mountains.

Speakers

Hear from the movers and shakers, the disrupters and the change-makers of the web, creative and start-up communities in Sligo and further afield.

Under bare Ben Bulbin's head expect to get inspired by stories of successes and failures, passions and heart-breaks.

Who should attend?

If you are a developer, designer, creative, inventor or just somebody thinking of starting something new, then the Swell Summit has something for you.

Get your fix of inspiration, motivation, AND meet some new folks. You will leave charged with ideas, a bigger network, and eager to create great work!

Why Attend?

- Inspiration: See and hear from industry leaders and local legends in a beautiful location.
- Education: Learn about emerging trends and technologies and get tips & tricks.
- Networking: A great opportunity to meet peers, who share your passion for art, design, code & inspiration.

SWELL SUMMIT SPEAKERS



Fintan Gillespie
Google



David Kenny
Overstock.com



Ed Tempereley
Magicseaweed.com



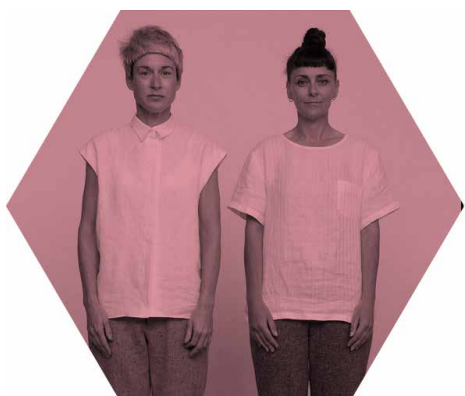
Annie West
Illustrator



Christian McLeod
Adventure Photographer



Damian Devaney
Marketing Strategist



**Aoibheann MacNamara
& Triona Lillis**
The Tweed Project



Damien Mulley
Digital Marketer



Jane & Myles Lamberth
Shells Cafe

SCHEDULE

09:15-10:00	Coffee and Registration		
10:00-10:30	Welcome and Keynote by George Mullan of SIS Group		
	START-UP	CREATE	WEB
10:45-11:45	Inspire: “ <i>How We Do It Here</i> ” chaired by Paul Keyes (Sligo Chamber) with Rob Martin (fiftyone) + David Kenny (Overstock.com).	Inspire: Foodie Trailblazers. Shells & Inis Meáin with Aoife McElwain	Learn: eCommerce Lessons: Quickcrop.ie + Atlantic Equipment Project chaired by Aoife Flynn
11:45-12:45	Learn: How to Build a Brand - Damian Devaney + Storytelling for SMEs - StoryLab.	5*5	Learn: Damien Mulley
12:45-13:45	Lunch and Workshops		
13:45-14:15	Post-Lunch Intro		
14:15-15:00	Inspire: Ed Temperley (MagicSeaweed.com)	Inspire: Richard Seabrooke (Thinkhouse/Offset)	5*5
15:00-15:45	Inspire: Tourism Innovation Panel with SUPForAll, Coopershill + Sligo LEADER Partnership chaired by Allan Mulrooney	Learn:	Learn: Tribe Building. Christian McLeod + Annie West chaired by Aoife Flynn
15:45-16:00	Coffee		
16:00-16:45	5*5	Inspire: Tweed Project + Queens of Neon chaired by Deirdre Melvin	Learn: Fintan Gillespie (Google)
16:45-17:30	Wrap Up and Beers		

SWELL SUMMIT SPONSORS

Swell Sligo is funded by Sligo LEADER Partnership under the LEADER Rural Development Programme.

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Environment, Community and Local Government



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